

COMPANY PROFILE



Our Identity has Evolved to better reflect our Vision

Zamilindustrial → **ENEAAT**

01

COMPANY OVERVIEW



SENAAT
FORMERLY ZAMIL INDUSTRIAL
Founded In 1998

BRAND STORY

ESTABLISHMENT AND BACKGROUND

From modest beginnings as a family-owned trading business in Saudi Arabia in the 1930s, **Zamil Industrial** has evolved into a global manufacturing powerhouse. The company pioneered local air-conditioning manufacturing in 1974 and launched the Middle East's first independent HVAC testing lab, Ikhtabar, in 1984. In 1977, it added a steel division that became the region's premier supplier of pre-engineered buildings and structural steel, with factories in Saudi Arabia, Egypt, Vietnam and India. 2009 saw the introduction of insulation manufacturing through subsidiaries such as **AFICO** (fiberglass) and Saudi Rock Wool Factory (rockwool), which brought advanced energy-efficiency technologies to the Gulf. To oversee this diverse portfolio and deliver integrated building solutions, **Zamil Industrial Investment Company** was established in 1998. With these complementary sectors—steel, HVAC, insulation and construction—the company became a one-stop provider of integrated buildingsolutions in the **Kingdom of Saudi Arabia**.

THE NEED FOR RE-BRANDING

Zamil Industrial had expanded its businesses to cater to markets in Asia, Africa and the Middle East. Yet the company's name, rooted in a family surname, no longer captured the breadth of its ambitions or the global nature of its operations. Hence, there was several motivations for a re-branding exercise for **Zamil Industrial**:

Expansion and diversification

Zamil Industrial has expanded beyond its original industries into new sectors and international markets. A name centred on a family surname risks under-representing the breadth of the company's operations and its ambitions.

Global growth

As the company grows internationally, it needs a name that is easy for global audiences to pronounce and remember. A neutral and modern name facilitates global recognition.

Avoiding legacy constraints

A family name may carry historical associations that could limit flexibility or convey an outdated image. Removing the surname frees the company to redefine itself around its capabilities rather than its origins.

Recognizable design

The current logo uses standard typography and colours that are not distinctive. The company seeks a simple, strong, culturally neutral symbol that conveys reliability, innovation and global appeal.

BRAND STORY

THE BIRTH OF SENAAT صناعات

The company adopted a new corporate identity **Senaat**.

صناعات "Senaat" is the Arabic word for "industries".

The brand name embodies the company's role as an investment holding company powering industrial excellence across multiple sectors. It encapsulates the group's heritage as a manufacturing leader while steering the brand away from being defined by a single family to a collective identity representing Saudi innovation and integrated building solutions.

Industrial heritage

The name honours the company's roots in manufacturing and its ongoing commitment to developing Saudi industrial capacity and providing integrated building solutions.

Inclusivity

By choosing a name easily pronounced in both Arabic and English and recognised across the Middle East, the brand becomes more accessible to international partners and investors, shedding any perception of being confined to a family-run business.

Future orientation

The name conveys dynamism and progress, aligning with the company adoption of integrated building solutions and future-ready for potential industrial investments.



THRIVING FOR SUCCESS

SENAAT "Formerly Zamil Industrial" is more than a company; it is a shared dream built on passion, resilience, and the unshakable belief in a brighter tomorrow. Since 1998, our story has been one of transformation—turning bold ideas into thriving industries, grounded in the values of family, community, and purpose.

We began our journey in 1974 with Zamil Air Conditioners, bringing comfort to millions. In 1977, Zamil Steel laid the foundations for progress and strength. By 1981, Gulf Insulation Group became our answer to a world in need of sustainability and care. These milestones are not just achievements; they are proof of what is possible when vision meets determination.

Today, as we align with Saudi Vision 2030, we are filled with a greater sense of purpose. We are not just shaping industries but empowering communities and touching lives. Every product we create and every milestone we reach is a promise to future generations, that together, we will leave a legacy of innovation, hope, and possibility.

A stylized, handwritten signature in blue ink, likely belonging to Abdullah M. AlZamil.

ABDULLAH M. ALZAMIL
CHAIRMAN OF THE BOARD

SENAAT IN A NUTSHELL

MAKING A NEW LEAP OF GROWTH IN SAUDI ARABIA

SENAAT "Formerly Zamil Industrial" is a testament to the power of vision and determination. Built on a strong foundation of innovation and excellence, our journey has been one of growth, resilience, and purpose.

As we look ahead, our ambition burns brighter than ever. We are laser-focused on delivering solutions that not only meet the needs of today but anticipate the challenges of tomorrow. Through sustainable development, unmatched customer service, and operational brilliance, we are positioning ourselves as trusted partners in the global marketplace.

The future is ours to shape, and with unwavering passion, **SENAAT "Formerly Zamil Industrial"** will continue leading industries, empowering people, and creating lasting impact for generations to come.



AHMED ZAATARI
CEO - SENAAAT





WHOLLY OWNED

PUBLICLY
LISTED

JOINT VENTURES



KEY MILESTONES

A Journey of Growth and Expansion



SENAAT

Established in 1998 and headquartered in Dammam, Saudi Arabia, **SENAAT "Formerly Zamil Industrial"** stands as a distinguished leader in the development of innovative design and engineering solutions for the construction industry.

With a steadfast commitment to excellence and a focus on cutting-edge advancements, **SENAAT** is dedicated to shaping the future of industrial development both locally and internationally.

9K PEOPLE

55 COUNTRIES

99 INTERNATIONAL
MARKETS

25% REVENUES
FROM
OUTSIDE KSA

02

OUR DRIVING FORCE

VISION

To establish ourselves as a premier industrial leader, committed to delivering unparalleled value to businesses and communities through innovation, integrity, and a steadfast dedication to excellence.

MISSION

To earn the trust of our markets and stakeholders by demonstrating industrial excellence and fostering mutual prosperity through collaborative partnerships and innovative solutions.

VALUES

At **SENAAT "Formerly Zamil Industrial"**, our values guide our actions and shape our culture. We are committed to excellence, integrity, and innovation, ensuring that we create lasting impact for our stakeholders and communities.



HONESTY

Upholding transparency and integrity.



CUSTOMERS FOCUS

Prioritizing customer satisfaction.



INNOVATION

Embracing creativity and improvement.



EXCELLENCE

Striving for the highest standards.



LEADERSHIP

Inspiring teams with vision and purpose.



SUSTAINABILITY

Committed to responsible practices.

03

SENAAT SECTORS



STEEL



HVAC



INSULATION



CONSTRUCTION

ZODCON

04

GEOGRAPHICAL COVERAGE

EGYPT

SAUDI
ARABIA

UAE

INDIA

VIETNAM

05

STEEL SECTOR



SENAAT's Steel Sector is epitomized by **Zamil Steel** Holding Company Ltd. Since its inception in 1977, **Zamil Steel** has established itself as a global frontrunner in the manufacturing of pre-engineered steel buildings.

Recognized as the Middle East's leading supplier of structural steel products, we offer an extensive portfolio that includes process equipment, transmission and telecommunications towers, open web steel joists, roof and floor steel decks, and sandwich panels. Our commitment to quality and innovation positions us as a trusted partner in the steel industry.



STRUCTURAL STEEL

PROCESS EQUIPMENT



PRE- ENGINEERED BUILDINGS



MANUFACTURING FACILITIES

FACTORIES

6



THAT PRODUCE
PRE-ENGINEERED
STEEL BUILDINGS

In Dammam, we proudly operate the largest single factory in the world dedicated to the manufacturing of pre-engineered steel building.

In 1999, we commissioned two state-of-the-art pre-engineered building factories in Egypt and Vietnam. Additionally, Zamil Steel inaugurated two new facilities in Pune, India, and Ho Chi Minh City, Vietnam.

1

INDIA
RANJANGAON, PUNE

2

EGYPT
- 6TH OCTOBER CITY
- SADAT

2

VIETNAM
- HANOI
- HO CHI MINH CITY

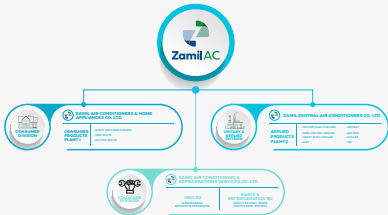
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HVAC SECTOR



SENAAT's HVAC Sector is spearheaded by **Zamil Air Conditioners Holding Co. Ltd.** Established in 1974 as a trailblazer in Saudi Arabia's air conditioning industry, the company has since transformed into a global powerhouse, driving innovation and excellence in the design and production of advanced air conditioning systems. As the largest manufacturer in the Middle East, **Zamil Air Conditioners** continues to set industry standards, delivering world-class solutions that define the future of climate control.







3 COMPANIES

Zamil Air Conditioning & Refrigeration Services Co. (LLC)
Zamil Air Conditioners & HomeAppliances Co. (LLC)
Zamil Central Air Conditioners Co. (LLC)

4 FACTORIES

Dammam 1st Industrial city
Dammam 2nd Industrial city

MN+ 1.1 ANNUAL PRODUCTION CAPACITY

Window Air Conditioners: 500,000
Mini-Split Systems: 500,000
Central Air Conditioners: 100,000





COOLING

Delivering advanced and energy-efficient cooling solutions.

MAINTENANCE SERVICES

Offering comprehensive maintenance solutions for long-term reliability.



CONTROLS

Providing cutting-edge control systems for optimal performance.

PLANTS OPERATIONS

Operating state-of-the-art manufacturing plants to meet global demand.



SAFETY

Ensuring the highest standards of safety in all our products and services.

LOCAL CONTENT

Committed to supporting local content and contributing to regional growth.



ZAMIL AIR CONDITIONERS IS CERTIFIED SAUDI MADE MANUFACTURER



**SAUDI
MADE**



ZAMIL AC

PRODUCTS RANGE

- CASSETTE UNITS
- CEILING / FLOOR UNITS
- FREE-STANDING UNITS



- WINDOW AC
- MINI SPLIT UNITS
- DUCTED SPLIT



- PACKAGED UNITS

ZAMIL AC

PRODUCTS RANGE



- CONDENSING UNITS

ZAMIL AC

PRODUCTS RANGE

AIR HANDLING UNITS



AIR & WATER COOLED CHILLERS

CENTRIFUGAL CHILLERS

ZAMIL AC

PRODUCTS RANGE

· MOBILE AC'S



· VRF UNITS



· FIRE FIGHTING SYSTEMS





Khtabar
TESTING LABS



INDEPENDENT LABORATORY FOR TESTING CLIMATE CONTROL SOLUTIONS
IN THE MIDDLE EAST

WITH KHTABAR, ZAMIL AIR CONDITIONERS IS THE ONLY MANUFACTURER IN THE REGION CAPABLE OF GUARANTEEING LOCAL, REGIONAL AND INTERNATIONAL SPECIFICATIONS AND STANDARDS OF AIR CONDITIONING PRODUCTS.



CONSUMER

37.8k SQM

96K UNITS





**UNITARY &
APPLIED**

74.5K SQM

32K UNITS



2500
EMPLOYEES



1800
TECHNICIANS



2500
VEHICLES



2000
MC CONTRACTS



2500
SUPPORTED AREA



Zamil Services

Zamil
Projects

Zamil
Controls

Zamil
Optimal

Zamil
Performance



07

INSULATION SECTOR



مجموعة العزل الخليجية Gulf Insulation Group

Gulf Insulation Group (GIG), established in 2009, is a leading name in the Middle East and North Africa (MENA) insulation industry.

Combining the expertise and operational strengths of Saudi Arabia's premier insulation manufacturers, GIG delivers cutting-edge, sustainable solutions for mega and giga projects. Through strategic alliances with global leaders like Owens Corning, GIG excels in fiberglass and rockwool insulation, offering high-performing products tailored to meet the needs of consultants, contractors, and developers. With state-of-the-art technology, a focus on energy efficiency, and a commitment to quality, GIG is shaping the future of insulation by setting new standards in safety, comfort, and sustainability.





Arabian Fiberglass Insulation Co. Ltd. (AFICO), founded in 1981, is a dynamic joint venture between Gulf Insulation Group, a notable division of **SENAAT**, and Owens Corning, the global leader in fiberglass and related products.

This partnership combines exceptional expertise and innovation, establishing **AFICO** as a standard-bearer for excellence in insulation solutions.



44 YEARS OF EXPERIENCE

Arabian Fiberglass Insulation Co. Ltd. has over 44 years of expertise in manufacturing premium glass wool insulation products for industrial and commercial applications. Our commitment to quality positions AFICO's offerings alongside the best in the United States and Europe.

PRODUCTS & SERVICES:

- **Premium Glass Wool Insulation:** Suitable for various buildings and structures.
- **Energy-Efficient Solutions:** Offering cost-effective benefits and energy savings.
- **Sustainable Materials:** Made from environmentally friendly components.
- **User-Friendly Installation:** Designed for easy installation.
- **Fire Resistance and Acoustic Performance:** Enhancing safety and soundproofing.

AFICO's market leadership is built on decades of experience and a dedication to superior value for our customers.



Saudi Rock Wool Factory Company, part of the Gulf Insulation Group and a subsidiary of **SENAAT**, was founded in 1992.

It stands as the largest manufacturer of rock wool insulation in the GCC region, with an impressive production capacity of 65,000 metric tons.



CAPACITY

65K **METRIC TONS**

Saudi Rock Wool products are renowned for their thermal and acoustic insulation properties, coupled with excellent fire resistance, making them ideal for various applications. Our rock wool solutions are suitable for residential, commercial, and industrial buildings and structures.

PRODUCTS & SERVICES

- High-Quality Insulation: Cavity and acoustic insulation panels, mattresses, and blankets that meet international standards.
- Specialized Insulation: Acoustic floor insulation, steel structure fireproofing, expansion joints, and hot air supply air ducts (primary/secondary).
- Pipe Insulation: Panels with aluminum foil facing (PSK/FRK), perforated aluminum foil facing, black fiberglass, and woven black fiberglass fabric.
- HVAC Solutions: Duct wrap, duct board, and duct liner for efficient HVAC systems.



Perma-Pipe Gulf Arabia (PPGA), is a prominent provider of pre-insulated piping systems, specializing in advanced solutions for the safe and efficient transportation of liquids in various industries.

As a joint venture between Perma-Pipe International Holdings, Inc. and Gulf Insulation Group, PPGA leverages extensive engineering and fabrication expertise to deliver high-quality piping systems tailored to meet the specific needs of its clients. With a focus on innovation and reliability, PPGA is committed to supporting infrastructure development in the region.





BUILDING COMPONENT SOLUTIONS

Building Component Solutions LLC (BCOMS), established in 2008, is a leading manufacturer of high-quality cladding materials, including sandwich panels, single skin panels, and metal decking.

With a production capacity exceeding 2,000,000 square meters annually, BCOMS serves local and international markets, providing innovative and durable building solutions for various steel structure projects.



08

CONSTRUCTION SECTOR

ZODCON

ZODCON represents a bold new chapter in the construction and project management industry. Established through the merger of **Zamil Construction** and **Zamil Projects**, **ZODCON** combines decades of expertise with a forward-thinking approach to deliver fully integrated building solutions. With a strong foundation in innovation, precision, and sustainability, **ZODCON** excels in managing complex projects across various sectors, from design and construction to technical facility management. Guided by a commitment to excellence and client satisfaction, ZODCON is redefining industry standards, ensuring that every project contributes to shaping a brighter future for communities and businesses alike.





3MN+M2
BUILT-UP AREA



+100
PROJECTS



EXPERTISE



CULTURAL PROJECTS

Creating spaces that reflect and respect cultural heritage.



FACTORIES

Designing efficient, scalable industrial facilities.



WAREHOUSES

Building durable, flexible storage solutions.



COMMERCIAL SPACES

Developing modern, functional business environments.



OFFICE BUILDINGS

Crafting innovative, efficient workspaces.

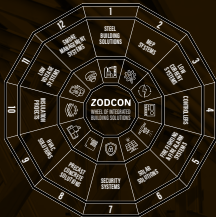


AVIATION FACILITIES

Constructing specialized infrastructure for the aerospace industry.

ZODCON'S WHEEL OF INTEGRATED BUILDING SOLUTIONS:

12
SERVICES &
SOLUTIONS.



09

PROJECTS REFERENCES

WEST AVENUE



| ZODCON

Location: **Dammam**

Value: **91 M**

Customer: **Gulf Real Estate**

Consultant: **MDEC**

Date: **2017**

Scope: **Turnkey**



THE MOVE



ZODCON



Location: Jubail

Value: 61 M

Customer: Al Mutlaq

RealEstate Investment

Consultant: MDEC

Date: 2017

Scope: Turnkey



ITHRA

KING ABDULAZIZ CENTER FOR WORLD CULTURE



ZODCON



Location: **Dhahran**

Value: **80 M**

Customer: **Saudi Oger**

Consultant: **Buro Happold**

Date: **Completed**

Scope: **Structural & Fire Paint**

1H2 ELEVATED

METRO STATION



| ZODCON



Location: **Riyadh**

Value: **220 M**

Customer: **BACS**

Consultant: **RMTC**

Date: **2020**

Scope: **Supply and erection
of Steel/Cladding & Glazing**

SPIMACO



ZODCON

Location: **Dammam**

Value: **91 M**

Customer: **Gulf Real Estate**

Consultant: **MDEC**

Date: **2017**

Scope: **Turnkey**





**MADINAH PROPHET
MOSQUE**
MADINAH



**CULTURAL &
SCIENTIFIC CENTER**
KHOBAR



AIRPORT
RIYADH



**HARAM - MATAF
EXPANSION**
MAKKAH



DAR AL HIJRA
MADINAH





PRINCESS NOURA
UNIVERSITY
RIYADH



KAUST
THUWAL



IT & COMMUNICATION
COMPLEX
RIYADH



AIRPORT
ARAR



KA SPORT CITY
JEDDAH



**RAS AL-KHAIR
JUBAIL**

**(KAFO) FINANCIAL
DISTRICT
RIYADH**



**SABIC
JUBAIL**

**SABIC
DAMMAM**



**THERMAL
POWER PLANT
JEDDAH**



AIRPORT
ABU DHABI



MANAMA SOUQ
BAHRAIN



FINANCIAL HARBOR
BAHRAIN



JEWELS TOWERS
DUBAI



AL ARAB MALL
EGYPT



TADAWUL TOWER

RIYADH



MAJDOUL TOWER

RIYADH



MAJDOUL TOWER

RIYADH



KINGDOM TOWER

RIYADH



ITHRA

DHAHRAN



WYNDAM TOWER

BAHRAIN



FOUR SEASONS TOWER

BAHRAIN

KING FAISAL HOSPITAL & RESEARCH CENTER RIYADH



NEW JEDDAH AIRPORT JEDDAH

DUABI MALL UAE



MINISTRY OF EDUCATION KUWAIT

**THANK
YOU**